



## Comprehensive Media Materials

# Soul Mate

## DIRECTOR SYNOPSIS

As a documentary filmmaker, Andrea Wiley has written, produced and directed four documentary films including the widely recognized “The Journey of Faith: How Faithful Central Bible Church Bought the Great Western Forum.”

Andrea came to television in 1993, following a successful career as an Electrical Engineer at such Fortune 500 companies as IBM, Procter & Gamble and Digital Equipment Corporation. As an acclaimed television writer and producer in Hollywood, she has amassed a body of work that includes numerous high profile network comedy series including “The Fresh Prince of Bel-Air,” starring Will Smith, “The Parent ‘Hood,” “The Jamie Foxx Show,” “The Steve Harvey Show,” “Malcolm and Eddie” and “The Parkers,” starring Mo’Nique on which she served as Executive Producer.

Born in Jamaica, West Indies, Wiley was raised in Brooklyn, New York and graduated from Boston University with a Bachelor of Science Degree in Electrical Engineering. A member of the Writer’s Guild of America West, Andrea has served on boards that serve the community.

Wiley lives in Los Angeles with her husband Roland, an architect, and their two sons, Roland III and Randall. Wiley enthusiastically adds that “With all of the blessings that I’ve been given, none of them compares to the deep joy and fulfillment that I receive from my personal and intimate relationship with God.”

# SoulMate

## VIEWER CATEGORY INDEX

The SOULMATE audience is a fan of or have been frequent viewers of urban relationship films such as these.



***Soulmate is the first nationally distributed film ever written, produced and directed by and for urban Christian women.***

There's a phenomenon going on in this country. Black women are not getting married in record numbers. Some of the most amazing black women I know are suffering silently in their singleness... and nobody's talking about it.

I want to ignite a dialogue that reveals truth and conveys a message of encouragement and purposeful living.

-- Andrea Wiley

# Soul Mate

## TOPICAL STATISTICS



- 42.3% of all Black women have never been married.  
*U.S. Census*
- Between the ages of 30 and 35 almost 50% of Black women have never been married compared to 16% of white women.  
*U.S. Census*
- Black women are 5 times more likely to be single at 40 than white women.
- There are twice as many Black women in college than Black men.
- The ratio of college aged Black men in college versus prison is only 2.6 to 1 versus 28 to 1 for white men.
- Almost 70% of Black children are born to single mothers.
- AIDS is the number 1 killer of black women between 25 and 34.

# Soul Mate

## FILM QUOTES



*Bishop Ulmer*

“Not everyone will get married. Tough pill to swallow. But it’s a reality.”



*Ann*

“I’m content being single. I don’t worry because what I want is the man that God has for me.”



*Eula*

“I wanted to be married and have six children. That was my game plan. But it wasn’t God’s game plan.”



*Michelle*

“I liked the wrong kind of men. Then I realized that it wasn’t them, it was me.”



*Vanessa*

“I wanted to be married desperately.”

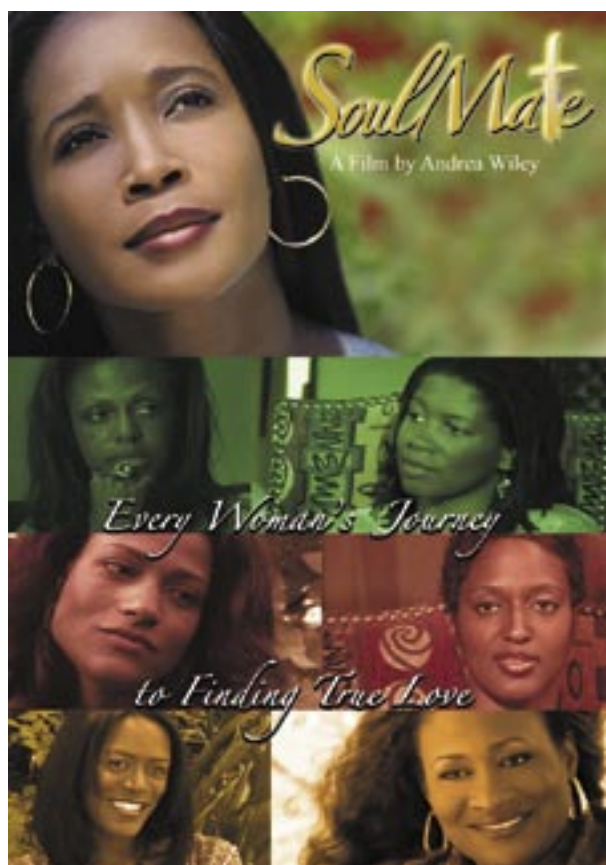


*Rev. Dr. Hale*

“Being single and being satisfied is a process. It doesn’t come over night.”

# SoulMate

## PRODUCTION SPECS



Front Cover



Back Cover

CLEAN HEART PRODUCTIONS PRESENTS

A FILM BY ANDREA WILEY

"SOULMATE"

EDITED BY REGINA RENE CO-PRODUCER ANNA FUSON

ORIGINAL MUSIC BY MARK CARGILL CHAZZY GREEN MICHELLE MCKINNEY HAMMOND

EXECUTIVE PRODUCERS ROLAND & ANDREA WILEY

PRODUCERS MARILYN BEAUBIEN DANITA PATTERSON

PRODUCED BY JOAN VAN HORN DESIREE JELLERETTE

WRITTEN, PRODUCED AND DIRECTED BY ANDREA WILEY

2006 / Color / 83 Min. / USA / English / DVD / NTSC



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## MARKETING DOCUMENTS



2-Sided Sell Sheet



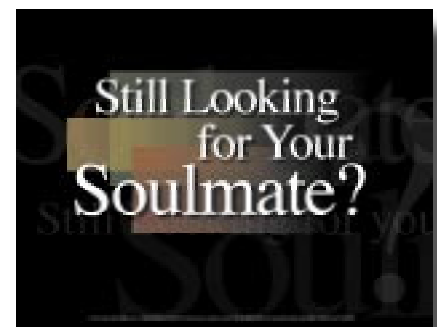
Print Ad



11" x 17" Counter Display



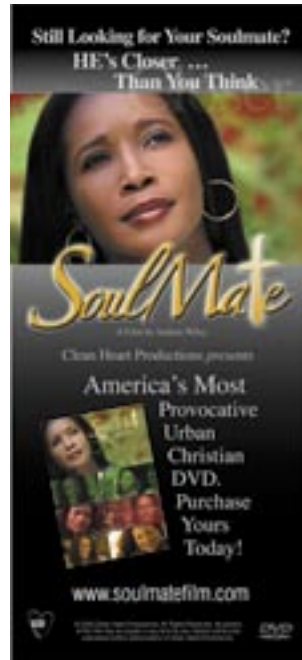
Media Kit



7-Page PDF Promo

# SoulMate

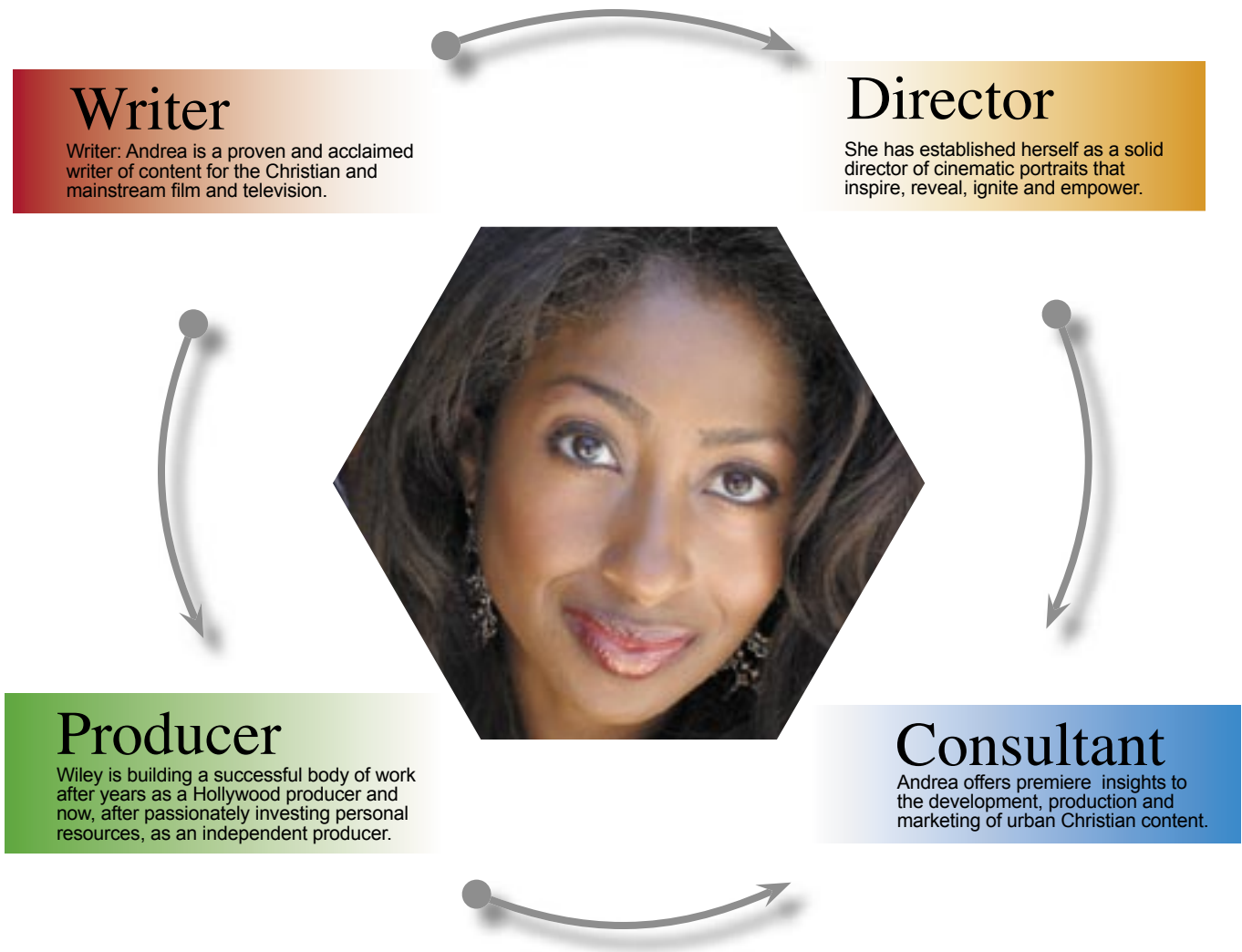
## VIRAL MKTG. DOCUMENTS



5 various formatted JPEG's

# Soul Mate

## MULTI-BRAND MODEL



Andrea is focused on developing a series of impactful programs that engage urban Christian culture with modern, relevant, topical subjects that will change society. Her years of success in corporate America and then amidst the upper levels of Hollywood have sharpened her cinematic ability to craft, polish, and refine broad topics that touch the hearts millions.

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## DIRECTOR'S GALLERY

Released August 2006



This is sampling of the images available in the Director's Gallery on the Soulmate web site.

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## *Thank You*

Please accept my deepest thanks for taking the time to review these materials. Each page has been considered for use in media, ministry, consulting and screenings.

Contact me any time to find out more about SOULMATE for your enterprise, ministry or organization.

-- Andrea



Clean Heart Productions  
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